

Fund raising creative approaches in TC “Source”



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Why fund raising at all?



- ❖ B&H doesn't have an executive law on state level that regulates treatment expenses, so these expenses aren't covered by health or pension insurance or by other government social institutions.
- ❖ When the family alone would pay for treatment costs, that would be amount of 410 € a person per month (20 clients). An average monthly salary in B&H is 422,84 €.
- ❖ Unemployment in B&H by ILO register is over 27 %, and by bureau for employment is over 40 %.
- ❖ For 3 years of working we didn't have any clients where both parents were employed. Mostly these parents are retired (average pension is 165 € in FB&H), unemployed, single parents where monthly income (if they are employed) is up to 200 €, or the parents have passed away.

When can we expect changes?

- ❖ About 50% of the annual gross national product is spent on administration, while in the EU is up to 10%.

Why:

1 State; 2 Entities; 3 Presidents; over 260 Ministries, representatives and emissaries for 4.498.976 inhabitants.

Conclusion: Not so fast...



How to survive? We have to be creative...

1. Cost reduction.
2. Increasing financial income.
3. Applying for funds not related to drug addicts.

1. Cost reduction

Food is a big budget item.

Solution:

- a) Purchase of animals (cows, chicken, sheep's).
- b) Planting vegetables (potato's, greenstuffs, tomato's, etc.).
- c) Planting fruits (apples, plums, etc.).

This work-occupational activities have positive impact on emotional functioning, this compassion for animals helps developing empathy for human beings. It has positive impact on social interaction and taking responsibility for something. Planting vegetables and fruits allows that clients see concrete result of their work, hard work has results but also they have to learn to deal with things you don't have any influence (weather disasters destroy planting).

2. Increasing financial income



- a) Selling our self-made winter food (chutney, pickled green beans, cucumbers, etc.).
- b) Selling fruits (raspberries, blackberries).
- c) Arranging work which can be done in TC, like making beehives.

Learning different crafts increase their chance for new jobs when clients finish program; they learn to be creative in earning money.

3. Fund raising in different fields

- a) Peace building.
- b) Prevention of HIV/AIDS.
- c) Support for returnees.

a) Peace building

- Processing trauma (individual therapy, family constellation, Omega health coaching).
- Reconciliation (workshops, living together).
- Interreligious dialog (realigious leaders have lectures once in month, celebrating feasts together, spiritual-meditative nights).

b) Prevention of HIV/ AIDS



- Between 45 – 50 % of IDU's are HCV positive.
- Increasing awareness and knowledge about the methods of infection and protection against HIV/AIDS and other sexually and blood transmitted diseases is crucial, otherwise in few years we will have 45-50 % of IDU's with HIV.

c) Support for returnees



- TC is in a village where the residents were forced to leave their homes during the past war. Our present helps that people feel safe to come back.
- All farm machinery is free to use for all returnees.
- Old returnees we help with harder work (preparing firewood, snow shoveling, cutting the grass).

This activities helps developing voluntary spirit and empathy. They learn to appreciate a “smile as a payment” for the inner satisfaction.

Conclusion



- Being in TC means self working and personal contribution to the life of the community and its sustainability. In other hand TC provides all necessary tools which helps the client to connects to his inner power to become and stay abstinent.
- Helping others means helping yourself and helping yourself means helping others.

Although

- ❖ 2012. will be finished with huge minus.
- ❖ Let's hope that our creativity will make us live through 2013.

**Thank You for Your
attention!**

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